

# Diving in the Darks Fundraiser and Awareness Gala



## SPONSORSHIP OPPORTUNITIES

The Aquia Evening Lions have been making a difference in the lives of Virginia residents through service – financially and physically for more than 40 years. We provide free eye exams, eyeglasses and low vision equipment to local residents through just one of our service projects. Our Spot screeners have found sight and hearing abnormalities amongst the over 6,000 Stafford County students examined each year and now you can help support our mission and our exciting annual Gala

### **OCTOBER 12, 2024**

#### **ILLUMINATING:** \$5,000

- · Category exclusivity.
- Four (4) complimentary event tickets with Presenting Partner signage.
- Premier logo placement in pre- and post-event emails, promotional materials, and advertising including community banner.
- Customized full page ad in event program.
- Customized social media posts on LinkedIn, Facebook, Instagram (approx. 8 posts).
- Logo on website event page as Event Sponsor with outbound link to your company's website.
- Premier logo placement on event signage.
- Verbal recognition as Event Sponsor during event program.

#### **VISIONARY**: \$2,500

- · Category exclusivity.
- Two (2) complimentary event tickets with Presenting Partner signage.
- Premier logo placement in pre- and post-event emails, promotional materials, and advertising.
- Customized social media posts on LinkedIn, Facebook, Instagram (approx. 6 posts).
- Logo on website event page as Visionary Partner with outbound link to your company's website.
- Customized full page ad in event program.
- Premier logo placement on event signage.
- Verbal recognition as Visionary Partner during event program.

#### BRILLIANCE: \$1,500

- Category exclusivity.
- Premier logo placement in pre- and post-event emails, promotional materials, and advertising.
- Customized social media posts on LinkedIn, Facebook, Instagram (approx. 6 posts).
- Logo on Dining in the Dark website event page as Visionary Partner with outbound link to your company's website.
- Customized full page ad in event program.
- Premier logo placement on event signage.
- Verbal recognition as Visionary Partner during event program.

#### **RADIANCE**: \$1,000

- Logo inclusion in pre- and post-event emails, promotional materials, and advertising
- Customized full page ad in event program.
- Customized social media posts on LinkedIn, Facebook, Instagram (approx. 6 posts).
- Logo on Dining in the Dark website event page as Supporting Partner.
- Logo inclusion on event signage.
- Verbal recognition as Supporting Partner during event program.







## Hampton Inn by Hilton Stafford/Quantico











## ADDITIONAL SPONSORSHIP OPPORTUNITIES

**DIAMOND**: \$500

• Logo inclusion in pre- and post-event emails, promotional materials and advertising

• Logo on Dining in the Dark website page as Patron Partner

• Logo inclusion on event signage

· Logo Customized half page ad in event program

**TABLE SPONSOR**: \$1,500

• 8 available

• One table —8 seat tickets included

Brilliance sponsorship perks

BAR SPONSOR: \$2000

• 1 available

Visionary sponsorship perks

• Logo on BAR

**CHECK-IN SPONSOR:** \$600

• 1 available

• Diamond sponsorship perks

• Logo on check-in table

**RAFFLE SPONSOR: \$600** 

• 1 available

• Diamond sponsorship perks

· Logo on bar

**SENSORY STATION SPONSOR: \$600** 

2 available

• Diamond sponsorship perks

#### PROGRAM ONLY AD PRICING

• Full Page: \$800

• Half Page: \$400

• Quarter Page: \$200

#### **AUCTION OR RAFFLE ITEM DONATION**

• Recognition commensurate with sponsorship level for in kind donation



Interested in a sponsorship level not outlined above?

Contact our Fund Development Team to discuss other unique opportunities to support our event.



